

PRESS RELEASE

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TRASHION/REFASHION CALL FOR ENTRIES!!!

WHAT: Trashion/Refashion Call for Entries

WHEN: Friday 12/08/2023 thru Sunday 2/18/2024

WHERE: www.bloomingtontrashion.org

FOR IMMEDIATE RELEASE 12/08/2023

BLOOMINGTON, Ind. – The 2024 Bloomington Trashion Refashion Runway Show is seeking design entries and models for its 15th annual show to be held Sunday, April 7th at the Buskirk-Chumley Theater. This is the day BEFORE the total solar eclipse in Bloomington.

Designs need to consist of at least 90% previously discarded materials diverted from the wastestream. **Trashion** designs are produced using waste materials other than items meant to be worn. Past years' shows included designs constructed from packing materials, video tape, venetian blinds, bottle and can caps, leather couches, and camping chairs. **Refashion** designs give new life to discarded garments such as graduation gowns, bridesmaid dresses and scarves that are transformed to be worn in different ways such as a dress made from neckties. Designs may include both Trashion and Refashion elements. Group submissions are encouraged!

Some designers will need models for the show. Those interested in modeling are invited to provide their information at <https://forms.gle/yo4fP3ydvbPfy5Rm7>.

Founded in 2010 by artist Jeanne Leimkuhler, the Trashion Refashion Runway Show is a fundraiser for The Center for Sustainable Living. The show serves and supports self-proclaimed and professional artists and designers and seeks to change beliefs and behaviors about what role clothing plays in our lives. A true grassroots event, Trashion celebrates inclusion and diversity in our community with models and designers of all ages and experience levels.

Important dates, instructions for submitting designs, and FAQs can be found at <https://www.bloomingtontrashion.org/>.

Designers will be notified of their entry status soon after the February 18, 2024 deadline.

TRASHION REFASHION
RUNWAY SHOW

SUBMISSIONS
DUE FEBRUARY
18TH

CALL FOR ENTRIES

SHOW DATE
APRIL 7TH



VISIT BLOOMINGTONTRASHION.ORG FOR DETAILS

Image credit: Original art by Danielle Urschel featuring a design by Jaimmie Ford