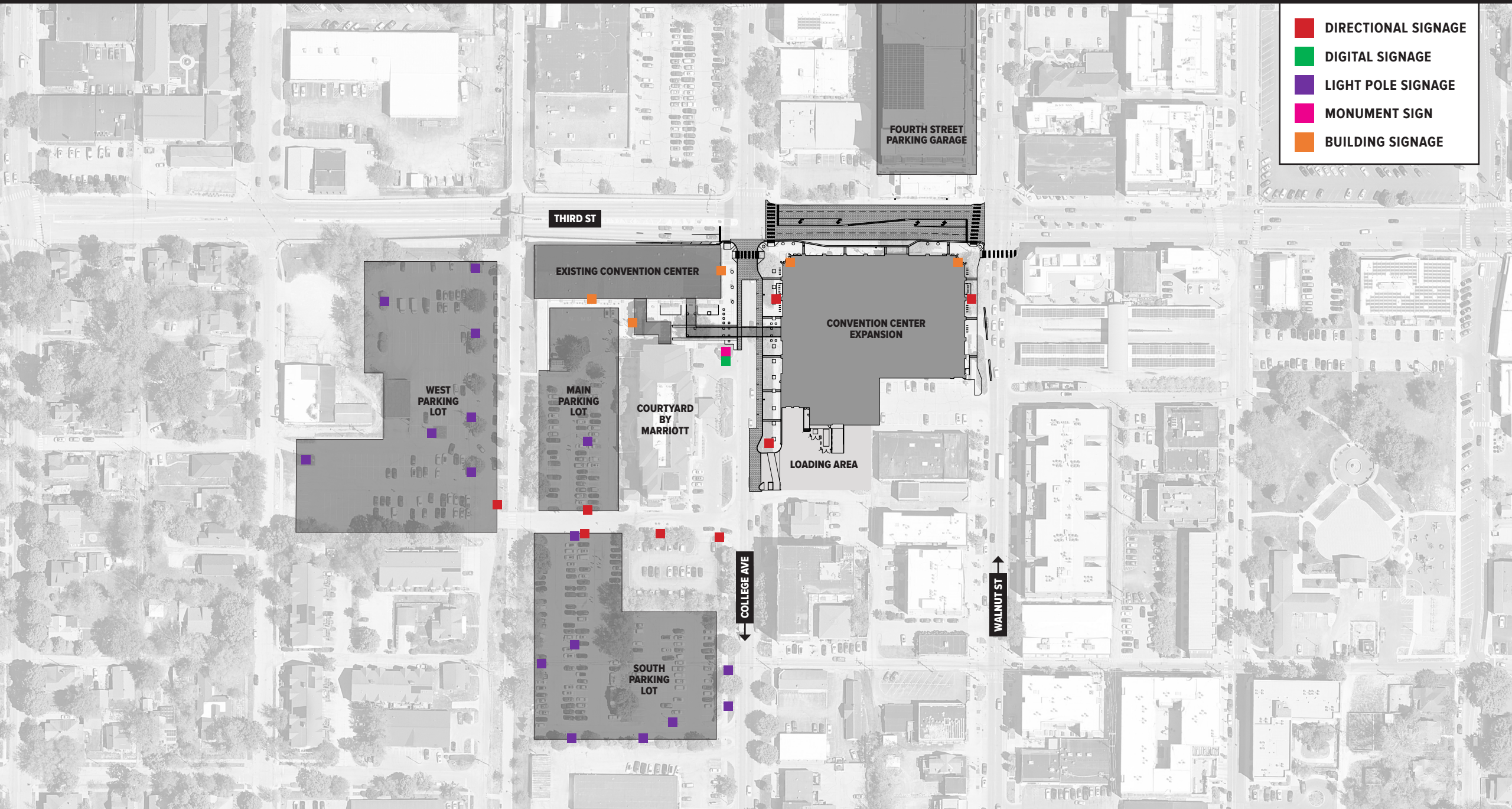


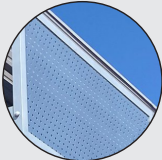


BLOOMINGTON CONVENTION CENTER - EXTERIOR SIGNAGE LOCATIONS

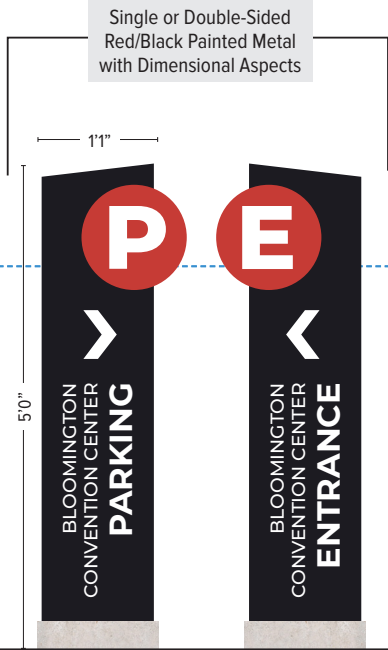
- DIRECTIONAL SIGNAGE
- DIGITAL SIGNAGE
- LIGHT POLE SIGNAGE
- MONUMENT SIGN
- BUILDING SIGNAGE



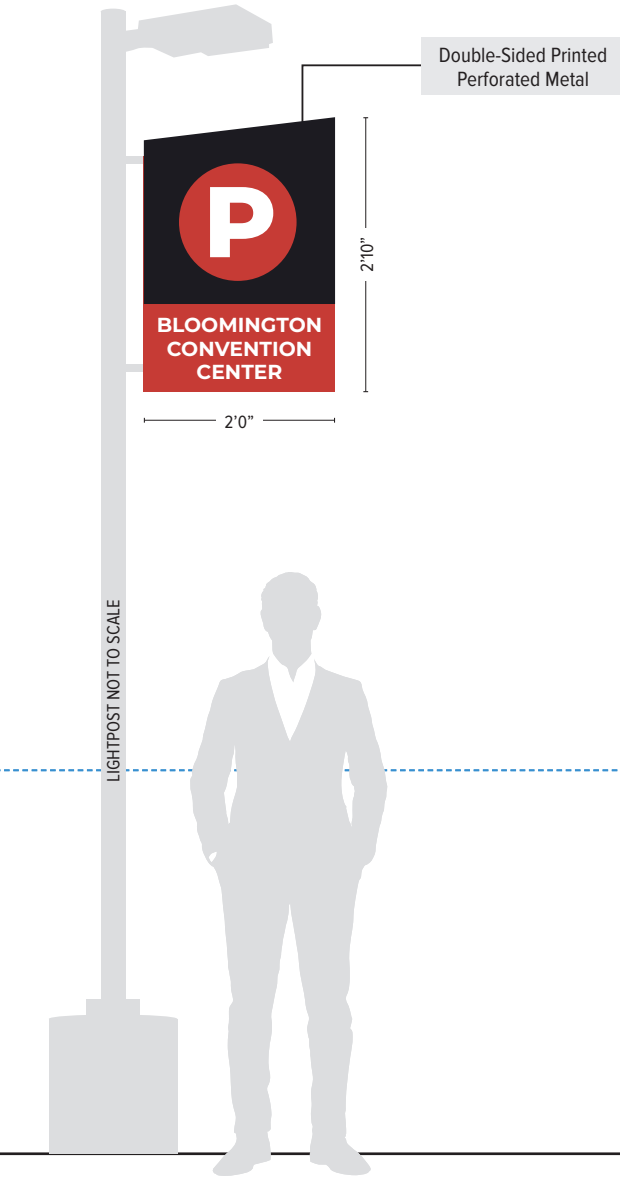
BLOOMINGTON CONVENTION CENTER - EXTERIOR SIGNAGE CONCEPTS

SIGN MATERIALS

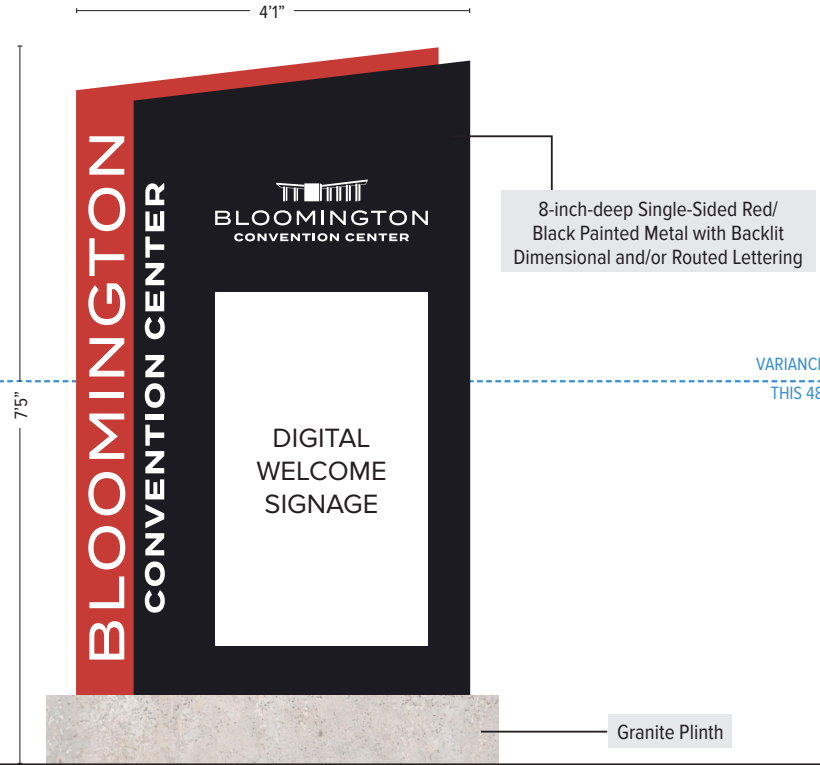
-  Perforated Metal
-  Painted Metal
-  Dimensional and Routed Text



Ground-Mounted Directional Signage



Light Pole Signage for Convention Center Lots



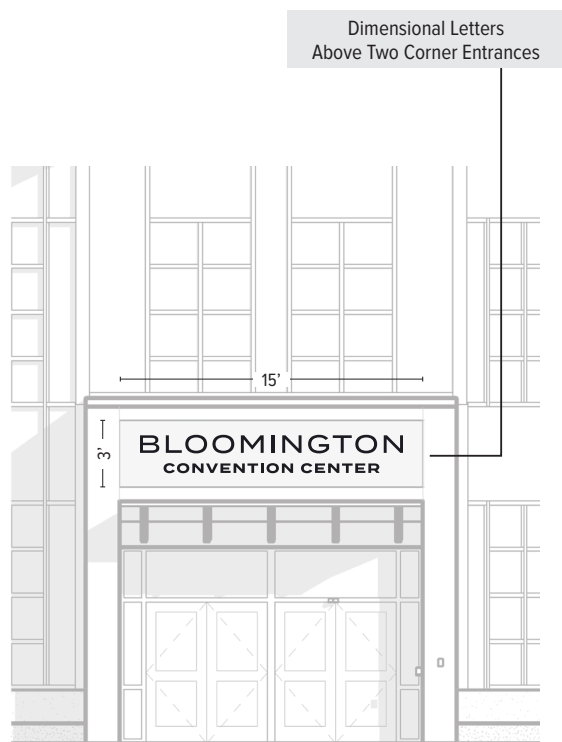
Ground-Mounted Monument Sign

BLOOMINGTON CONVENTION CENTER - EXTERIOR SIGNAGE CONCEPTS

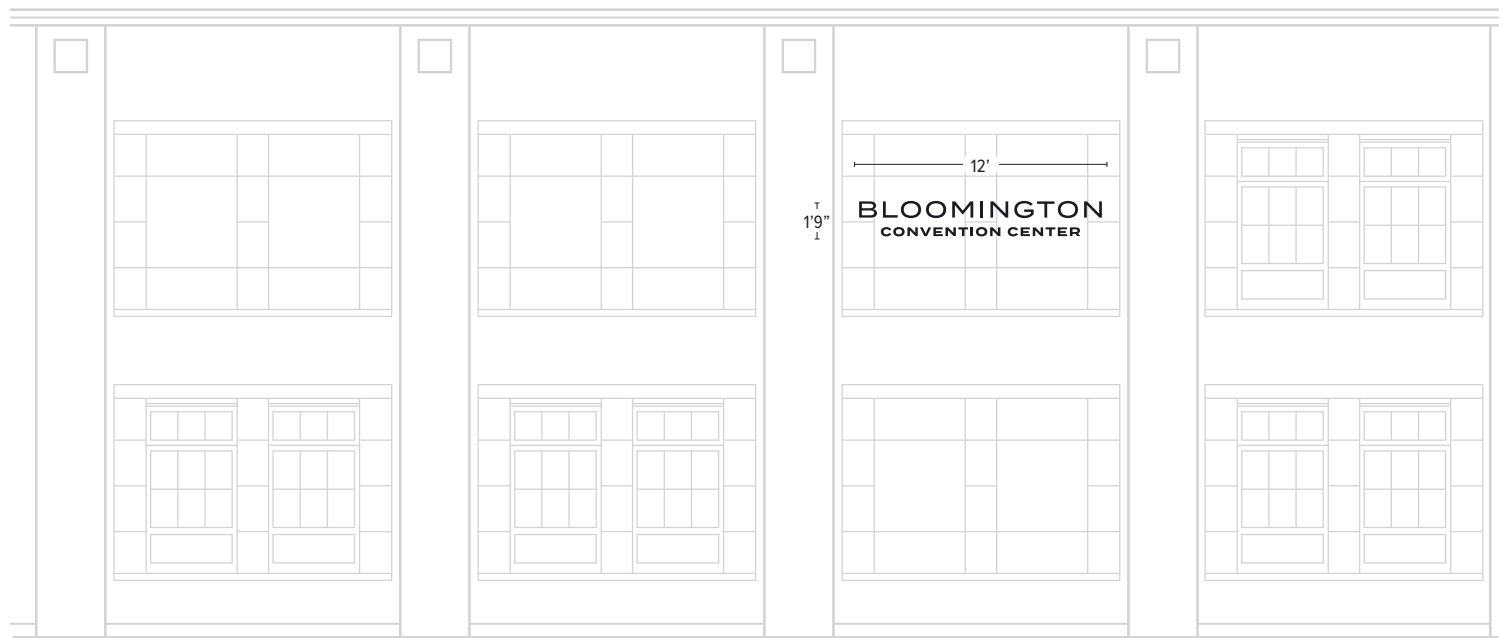
SIGN MATERIALS



Dimensional Text



Building-Mounted Signage
NE Corner and NW Corner of Building Addition



Building-Mounted Signage
South Elevation of Existing Building